Institutional Research Webinar

Spring 2024



Presenters

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Agenda

- What is the Role of Institutional Research?
- What IR Can Do for You: Introduction of CT State Data Portal
 - New Data Requests
 - Existing Reports and Dashboards
 - Survey Support
 - Program Review Support
- Voluntary Framework of Accountability (VFA)
- Data Governance
- Planned Outreach
- Q&A



The Role of Institutional Research

Source: Association of Institutional Research

- Identify information needs
- Collect, analyze, interpret, and report data and information
- Plan and evaluate
- Serve as stewards of data and information
- Educate information producers, users, and consumers



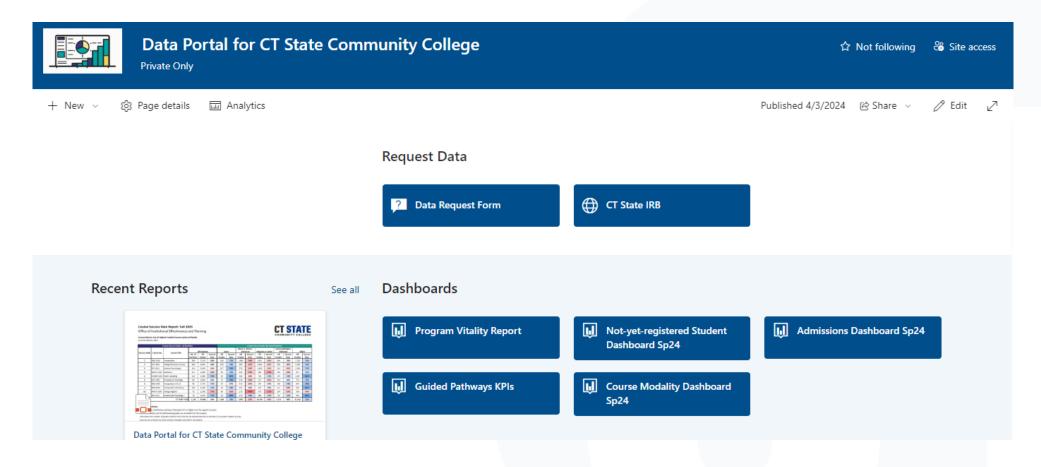
Institutional Research at CT State

- Support institutional decision-making
- Provide data on student success metrics and highlight equity and achievement gaps
- Develop benchmarks and metrics to support strategic planning
- Support accreditation, program review, student learning outcomes assessment
- Mandatory state and federal reporting
- Increase data literacy within CT State community
- Serve as a resource for best practices in institutional research



CT State Data Portal

ctregents.sharepoint.com/sites/ctstatedata





Voluntary Framework of Accountability

What is the VFA?

- First-ever national accountability system for community colleges.
- Metrics focus on student progress and outcomes before, during and after college attendance

Why do we need the VFA?

 Existing accountability measures in higher education do not adequately measure the unique mission of community colleges.

VFA Metrics Include:

- Developmental Education (credits attempted, % reaching college readiness, % completing college level course)
- One Year Progress (credits earned, % completing college level Math and English, Term to term persistence)
- Two Year Progress (credits earned, year to year retention)
- Six Year Progress (degree completion, transfer, persistence)
- Career/Technical Education (credit and non-credit enrollment, completions, median wages, licensure pass rates, industry credentials)
- Adult Basic Education (completion, continuing education, employment)



Data Governance

What data governance is:

- The exercise of decision-making and authority for data-related matters
- A set of practices needed to respond to change
- Concerned broadly with the use and value of data

Data governance is **not**:

- Information security enforcement
- Related to shared governance or curriculum governance



Why is Data Governance Important?



- Effective communication
- Shared language and understanding
- Well-defined workflows and processes
- Simple resolutions to questions
- Confidence in data



- Poor communication
- Talking past each other
- Doing work again and again . . . and again
- Stagnation and frustration
- Distrust of data



Data Governance Vision

Discoverability

Products are welldocumented so anyone can find them

Self-Description

Labels use common business language (English, not Bannerese)

Addressability

Products are easy to find, repeat, maintain and consistently available

Interoperability

The output of one process can be used as the input to another

Security

Data is protected according to statute, policy and best practice

Trustworthiness

Feedback processes guarantee data quality

Agility

Governance processes are responsive to changing needs



Joint Council for CT State Data Governance (JCDG)

I charge the Joint Council for Connecticut State Community College
Data Governance with advancing institutional effectiveness through the
safeguarding, standardization, and democratization of data. Data governance
ensures that CT State leaders can make equity-minded, evidence-driven decisions to
advance the mission of the institution and meet our responsibilities to the
accrediting body and other stakeholders.

Terrence Cheng, Chancellor, CSCUSeptember 3, 2021



JCDG Membership

CSCU leadership selects representatives from:

- IT Business Intelligence
- IT Security
- Human Resources and Payroll
- System Academic Affairs
- System Institutional Research

CT State leadership selects representatives from:

- Institutional Effectiveness
- Enrollment Management
- Enterprise Resource and Planning (Banner Team)
- Student Financial Aid
- Diversity, Equity and Inclusion



JCDG Responsibilities

Develop data standards and definitions

Develop procedures for adhering to data standards and definitions

Serve as a forum to mediate discussions and disagreements about data

Consult on and approve procedures to distribute data

Initiate projects to audit data for clarity, accuracy, and external validity

Consult on and approve policies to ensure the security of sensitive data

Assist in data security and privacy efforts on behalf of CT State

Promote awareness of—and the value of—data governance



What is a Data Product?

 A data product is a reusable data asset built to deliver a set of trusted data for a specific purpose

Data product examples →



Data Sets



Data Extracts



Spreadsheets Reports



Visualizations



Dashboards



Application Integrations



What is a Data Domain?

- A data domain is a collected scope of data and data products that tells the complete story about a well-defined business function
- Decisions and actions are delegated to domain workgroups
- Domain workgroups are accountable to their stakeholders
- CT State data domains →

Academic Operations

Admissions

Enrollment

Financial Aid

Finance General

Finance/Payroll

Human Resources



Data Governance Roles

Executive Data Owner

• Has authority to sign off on risks, budgets, and hiring

Product Owner

 A subject-matter expert who can define data product meanings, make decisions about priorities, and ensure accuracy and completeness

Technical Lead

 A technical practitioner with a strong knowledge of the underlying source data who can marshal resources to carry out the work of the domain

Stakeholder

 Anyone whose needs for information are reflected in the form of data sets, reports, or other data products



Takeaways

- Data governance is a system for making decisions about data that supports the needs of interested stakeholders
- To make good decisions, we must share a common business language about data that includes definitions of roles, the objects under governance, and their attributes
- Product owners have latitude to set priorities, assign meaning, and assert decisions necessary to be accountable to stakeholders' needs



Data Domain Leaders

Data Domain	Domain Lead Name	Domain Lead Email
Academic Operations	JD Mathewson	jmathewson@commnet.edu
Admissions	Sarah White	swhite@commnet.edu
Enrollment	Noel Rosamilio	nrosamilio@commnet.edu
Financial Aid	Steven McDowell	smcdowell@commnet.edu
Finance General	Gennaro DeAngelis	gdeangelis@commnet.edu
Finance/Payroll	Gennaro DeAngelis	gdeangelis@commnet.edu
Human Resources	Michael Lopez	mlopez@commnet.edu



Additional Planned Outreach & Tools

Data literacy courses

Additional dashboards

Campus visits

Tell us what you need and how we can help



Q&A

Data Portal: ctregents.sharepoint.com/sites/ctstatedata

